

PIGWORLD

PUBLISHER and PRODUCTION EDITOR

Digby Scott
digby@pigworld.co.uk

EDITOR

Sam Walton
01430 810597, 07831 377002
sam@pigworld.co.uk

ADVERTISING

Ann Scott
01507 313798
Fax 01507 313798
ann@pigworld.co.uk

HEAD OFFICE

For deliveries by courier

Please email Ann Scott for details
ann@pigworld.co.uk

For deliveries by mail

Ann Scott,
Pig World,
PO Box 100,
Benniworth,
Market Rasen
LN8 6LE

WEB SITE

www.pigworld.co.uk

MECHANICAL DATA

Column widths

1 column	2 columns	3 columns	4 columns
42mm	90mm	138mm	186mm

Advertisement sizes	Depth		Width
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Eighth page	60mm	x	90mm
Quarter page portrait	130mm	x	90mm
Quarter page landscape	60mm	x	186mm
Half page portrait	270mm	x	90mm
Half page portrait bleed	303mm	x	105mm
Half page landscape	130mm	x	186mm
Half page landscape bleed	147mm	x	216mm
Page type area	270mm	x	186mm
Page trim	297mm	x	210mm
Page bleed	303mm	x	216mm
DPS trim	297mm	x	420mm
DPS bleed	303mm	x	426mm
Front trim	232mm	x	210mm
Front bleed	238mm	x	216mm